

MENTAL HEALTH AMERICA

of Franklin County

2013 impact report

a year of GROWTH

Mental Health issues affect one in four individuals. Thanks to your support of Mental Health America of Franklin County (MHAFC), we continue to make significant strides in guiding people to better mental health.

Our mission of promoting mental health and helping people affected by mental health issues through advocacy, education and support services was realized in 2013 on a grander scale than ever before. We added new programs, new staff, and new funders and donors to make this one of our **biggest years of growth to date.**

We celebrate these successes. *But we can, and must, do more.*

The support of our members, volunteers, foundation and corporate partners, government entities and elected officials are all vital to our success. Our success means that more people touched by mental illness can begin to rebuild their lives, live in hope and find brighter tomorrows.

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How you've helped us grow in 2013



Added a Maternal Mental Health Program

by merging with POEM (Perinatal Outreach and Encouragement for Moms). We help pregnant and postpartum women dealing with maternal mental health issues through these free services:

- information and referrals
- mentoring program
- support groups



Added an OCD Support Group

to help those dealing with Anxiety and Obsessive Compulsive Disorder.



Expanded the Ombudsman Program

by partnering with the Center of Vocational Alternatives (COVA) on the Recovery Works Program and employing a part-time Ombudsman onsite at COVA.



Partnered with the Legal Aid Society of Columbus

to help people with mental illness get expedited legal services.

146 TOTAL REFERRALS



Additional Staffing

Added 3 new full-time staff members.



Expanded Our Medicaid Technical Assistance and Policy Program

(MEDTAPP) into 3 sites. MEDTAPP provides training and development of 16 master's in social work students to serve the Medicaid population.

2013 annual HIGHLIGHTS

Our programs and events elevated mental health in Central Ohio.



OMBUDSMAN PROGRAM

1,805 were served by the OMBUDSMAN in 2013



92% felt their problem was effectively resolved



PRO BONO COUNSELING PROGRAM

329 people linked to FREE COUNSELING



86% of survey responders said they had made improvement towards their identified goals



SUPPORT GROUPS

25 MONTHLY SUPPORT GROUPS
5,622 SUPPORT GROUP CONTACT HOURS

4,243 Schizophrenics Anonymous
493 Families In Touch
470 Depression
416 OCD



OVER 82% of clients reported improvements in symptom reduction and personal health management



POEM PROGRAM

592 Support group contact hours

251 Information and referral calls

29 Participants in the mentor program



92% of participants reported successful symptom reduction and increase in information support



GET CONNECTED

30 GET CONNECTED PARTICIPANTS



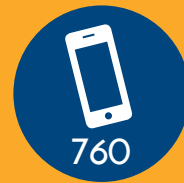
94% felt more empowered to take charge of their health as a result of attending **Get Connected**



professional and community conference participants



mental health screenings online and in person



phone calls

advocacy, non-ombudsman information and referrals, programs

WE COULDN'T DO IT ON OUR OWN...

4,238 volunteer hours



MHAFC is advocating

And, awareness is GROWING

- Sponsors the Ohio Mental Health Caucus to educate public officials on mental health issues
- Co-chairs statewide Coalition for Healthy Communities
- Actively supported Medicaid expansion

Facebook likes more than doubled in 2013

LinkedIn connections increased by 44%

Twitter followers increased by 83%

2013 FINANCIAL OVERVIEW

REVENUE: \$1,241,426

Special Events, Donations, Private Grants	\$392,724	32%
Government Grants	\$342,395	27%
Contributions In Kind, Donated Services	\$301,900	24%
United Way of Central Ohio	\$80,410	6%
Membership	\$59,450	5%
Program Services	\$44,835	4%
Investment Income	\$19,712	2%

EXPENSES: \$1,155,558

Programs, Donated Services	\$1,032,310	89%
Management	\$64,227	6%
Fundraising	\$59,021	5%

NET ASSETS: \$654,575



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