2014 FINANCIAL OVERVIEW

REVENUE: \$1,578,323

Special Events, Donations, Private Grants	\$562,931	36%
Government Grants	\$ 394,264	25%
Contributions In Kind, Donated Services	\$352,775	22%
United Way of Central Ohio	\$107,000	7%
Membership	\$50,647	3%
Program Services	\$88,332	6%
Investment Income	\$22,374	1%

EXPENSES: \$1,408,582

Management	\$57,247	4%
Fundraising	\$97,684	7%
Programs, Donated Services	\$1,253,624	89%

NET ASSETS: \$824,316

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2014 AGENCY HIGHLIGHTS

- Grew the Get Connected Program from two to ten groups per year, helping people with mental illness better manage their physical health.
- Launched an award-winning anti-stigma campaign, **#StopTheCrazyTalk**, which has been reproduced for 41 MHA affiliates nationwide.
- Expanded the **Pro Bono Counseling Program** into Fairfield County, targeting the 2,500 people in that area who need assistance.
- Held the most successful Laughing Away the Blues event to date, raising more than \$104,000 to support programs and services.
- Completed 550 in-person mental health screenings, a new record.
- Received new grant money from the City of Columbus Human Services Funding Program for the **POEM** (Perinatal Outreach and **Encouragement for Moms) Program.**
- Added a new program: Mental Health First Aid, in which participants are trained to help individuals experiencing a mental health crisis.

MENTAL HEALTH AMERICA of FRANKLIN COUNTY

2323 W. Fifth Ave., Suite 160 Columbus, OH 43204 (614) 221-1441 | fax (614) 221-1491 www.mhafc.org





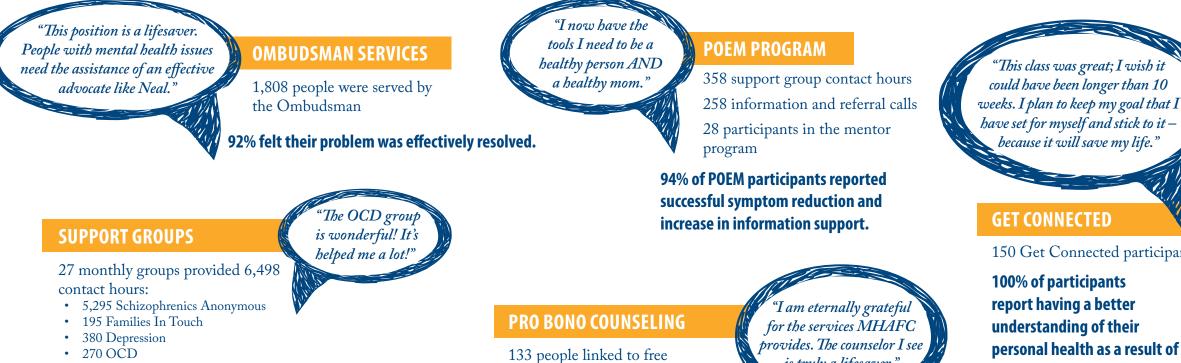
2014 **Impact Report**



"Simply put, this organization saves lives."

-Pro Bono Counseling Program client

The numbers in this report tell our story in 2014. But the people we've helped tell it better.



More than 78% of clients reported improvements in their coping skills.

82% who responded to a survey said they had made improvement toward their identified goals.

hours of counseling

counseling received over 1,094

is truly a lifesaver."

could have been longer than 10 weeks. I plan to keep my goal that I have set for myself and stick to it because it will save my life."

150 Get Connected participants

attending Get Connected.

"Simply put, this organization saves lives." This note reminded us of our purpose. That behind each of these numbers is a person who was struggling—in need of support, compassion and guidance. We are honored to have connected each person to what was needed—in large part, THANKS TO YOU.

The support of our members, volunteers, foundation and corporate partners, government entities, and elected officials is vital to our success. Our success means that more people touched by mental illness can begin to rebuild their lives and live in hope. One day, they will ideally share their stories of healing and recovery with us too.



MHAFC IN THE COMMUNITY

621 Professional and Community **Conference Participants**

1,762 Mental Health Screenings online and in-person (33% increase)

828 Phone Calls (Advocacy, Non-Ombudsman Information and **Referrals**, **Programs**)

3,564 total volunteer hours

- Sponsors the Ohio Mental Health Caucus to educate public officials on mental health issues
- Co-chairs the statewide Coalition for Healthy Communities
- Co-chairs the statewide Anti-Stigma Coalition: MIND Movement