

2014 FINANCIAL OVERVIEW

REVENUE: \$1,578,323

Special Events, Donations, Private Grants	\$562,931	36%
Government Grants	\$394,264	25%
Contributions In Kind, Donated Services	\$352,775	22%
United Way of Central Ohio	\$107,000	7%
Membership	\$50,647	3%
Program Services	\$88,332	6%
Investment Income	\$22,374	1%

EXPENSES: \$1,408,582

Management	\$57,247	4%
Fundraising	\$97,684	7%
Programs, Donated Services	\$1,253,624	89%

NET ASSETS: \$824,316

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2014 AGENCY HIGHLIGHTS

- Grew the **Get Connected Program** from two to ten groups per year, helping people with mental illness better manage their physical health.
- Launched an award-winning anti-stigma campaign, **#StopTheCrazyTalk**, which has been reproduced for 41 MHA affiliates nationwide.
- Expanded the **Pro Bono Counseling Program** into Fairfield County, targeting the 2,500 people in that area who need assistance.
- Held the most successful **Laughing Away the Blues** event to date, raising more than \$104,000 to support programs and services.
- Completed **550 in-person mental health screenings**, a new record.
- Received new grant money from the City of Columbus Human Services Funding Program for the **POEM (Perinatal Outreach and Encouragement for Moms) Program**.
- Added a new program: **Mental Health First Aid**, in which participants are trained to help individuals experiencing a mental health crisis.

MENTAL HEALTH AMERICA of FRANKLIN COUNTY

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2014 Impact Report



“Simply put, this organization saves lives.”

—Pro Bono Counseling Program client

The numbers in this report tell our story in 2014. But the people we've helped tell it better.

"This position is a lifesaver. People with mental health issues need the assistance of an effective advocate like Neal."

OMBUDSMAN SERVICES

1,808 people were served by the Ombudsman

92% felt their problem was effectively resolved.

"I now have the tools I need to be a healthy person AND a healthy mom."

POEM PROGRAM

358 support group contact hours
258 information and referral calls
28 participants in the mentor program

94% of POEM participants reported successful symptom reduction and increase in information support.

"This class was great; I wish it could have been longer than 10 weeks. I plan to keep my goal that I have set for myself and stick to it – because it will save my life."

GET CONNECTED

150 Get Connected participants

100% of participants report having a better understanding of their personal health as a result of attending Get Connected.

SUPPORT GROUPS

27 monthly groups provided 6,498 contact hours:

- 5,295 Schizophrenics Anonymous
- 195 Families In Touch
- 380 Depression
- 270 OCD

More than 78% of clients reported improvements in their coping skills.

"The OCD group is wonderful! It's helped me a lot!"

PRO BONO COUNSELING

133 people linked to free counseling received over 1,094 hours of counseling

82% who responded to a survey said they had made improvement toward their identified goals.

"I am eternally grateful for the services MHAFC provides. The counselor I see is truly a lifesaver."

MHAFC IN THE COMMUNITY

621 Professional and Community Conference Participants

1,762 Mental Health Screenings online and in-person (33% increase)

828 Phone Calls (Advocacy, Non-Ombudsman Information and Referrals, Programs)

3,564 total volunteer hours

- Sponsors the Ohio Mental Health Caucus to educate public officials on mental health issues
- Co-chairs the statewide Coalition for Healthy Communities
- Co-chairs the statewide Anti-Stigma Coalition: MIND Movement

"Simply put, this organization saves lives."
This note reminded us of our purpose. That behind each of these numbers is a person who was struggling—in need of support, compassion and guidance. We are honored to have connected each person to what was needed—in large part, THANKS TO YOU.

The support of our members, volunteers, foundation and corporate partners, government entities, and elected officials is vital to our success. Our success means that more people touched by mental illness can begin to rebuild their lives and live in hope. One day, they will ideally share their stories of healing and recovery with us too.

