

# Sponsorship Proposal

Friday, September 13, 2024  
6 p.m. - 10 p.m.

*The Exchange at Bridge Park*



# About Give Mom the Mic



## Our Speakers

### Headliner: Julie Kim



Julie Kim is one of Canada's top stand-up comedians. Julie recently toured across North America doing 40 theatre shows with Ronny Chieng (Crazy Rich Asians, The Daily Show with Trevor Noah).

She was a gala performer at the 2022 Just for Laughs Festival in Montreal and headlined four sold-out solo shows at Just for Laughs Toronto in 2023. Over the past decade, Julie has performed at all the major Canadian comedy festivals including Just for Laughs Vancouver, Winnipeg Comedy Festival, and Halifax Comedy Festival (with multiple televised performances). She tours internationally and made her debut at the 2023 Melbourne International Comedy Festival. Julie has also been regularly featured on CBC's The Debaters.

### Emcee: Ann Fisher



Ann retired from daily journalism in May after a nearly 40-year career capped by her roles as host and executive producer of All Sides with Ann Fisher, a daily public affairs talk show on WOSU 89.7 NPR News.

She was a reporter, editor, editorial writer and finally metro columnist for The Columbus Dispatch. Before that she covered state government and politics for The (Toledo) Blade. Ann lives in Worthington with her husband.

Ann has been our Give Mom the Mic emcee since its inception and we are grateful for her support.

*Give Mom the Mic* has entertained a sold-out crowd of Central Ohioans who care deeply about mental health.

Now in its 11th year, this heart-warming comedy show combines real life, inspiring stories of mental health and postpartum depression with a hilarious, quick-witted professional entertainer who can speak to the raw truths of motherhood.

Every year we gain more followers who know *Give Mom the Mic* as a fun night out with appetizers, drinks, and a lot of laughter—all in the name of connection, awareness and encouragement.



## Event Details

- ✓ Delicious food
- ✓ Beverages/bar
- ✓ Silent auction
- ✓ Wine toss
- ✓ Comedy show
- ✓ Meet the talent

### Order of the evening:

Introduction\*Mission Moment\* intermission \* Comedy Act/Q&A

# You can make a difference



## Proceeds from Give Mom the Mic Support Our Programs

- **Support groups** – 30+ groups offered each month for individuals and families dealing with a mental illness
- **Pro-Bono Counseling** – Free counseling for those who can't afford it
- **Get Connected** – Links individuals with the community programs, services, and resources they need
- **Family Advocate** – Supports family members of someone with a mental illness
- **POEM** – Perinatal Outreach and Encouragement for Moms – our peer-based comprehensive perinatal mental health program
- **Peer Recovery Supporter** – Uplifts certified peer supporters to help others
- **Mental Health First Aid** – Teaches individuals how to identify and respond to someone having a mental health crisis
- **Occumetrics** – A workplace health assessment to help employers increase retention and employee satisfaction

*Learn more at [MHAOhio.org/programs](https://MHAOhio.org/programs)*

*Mental Health America of Ohio (MHAOhio) is a 501(c)(3) nonprofit. We transform how people think about mental illness, make it easier to get help, and give people the support they need to get better and stay better.*

## What our Clients are Saying

“ I thank the POEM Program every day for their help with becoming the best mom I can be. I also have a place where I can always turn when things become overwhelming. ”

“ This (Get Connected) program has helped me feel better about myself and more in control of my life. ”

“ There were times I thought I could not go on. My therapist is the best support—it was a perfect fit. Your whole organization—what you are doing is for the good. ”

“ This group keeps me from isolating. I relate to people's struggles and I like to hear victories and successes when people share. ”





# 2024 GIVE MOM THE MIC SPONSORSHIP PROPOSAL

SPONSORSHIP BENEFITS	PRESENTING \$12,500	GOLD \$8,000	SILVER \$5,000	BRONZE \$3,000
Keynote speaker introduction	★			
Three minute company pitch at beginning of event	★			
Logo placement on Mission Moment speaker table	★			
1 month sponsorship of our agency's bimonthly e-newsletter sent to 7K supporters	★	★		
Social media shout out	★	★	★	
Logo placement on all event emails	★	★	★	
Logo placement on event signage	★	★	★	
Logo placement on stage screen	★	★	★	★
Logo placement on event website	★	★	★	★
Logo placement on agency print newsletter, The Advocate	★	★	★	★
Table at event with company logo	One front row table (8 tickets total)	One premier table (8 tickets total)	One reserved table (8 tickets total)	One reserved table (8 tickets total)
Event program	Logo on front cover + full page ad	Full page ad	Half page ad	Quarter page ad

Thank you for your support of Mental Health America of Ohio



For more information, please contact Laurie Zinn, Director of Marketing and Development, at [lzinn@mhaohio.org](mailto:lzinn@mhaohio.org)

